

The 4th Annual Local Authority Live Events Conference

LIVE EVENTS 2009

Ensuring Legality, Good Practice and Competence

Wednesday 28th January 2009

Local Government House, Westminster, London S W 1

Chaired by Tony Ireland, Licensing Service Manager, Luton Borough Council and Vice President, National Outdoor Events Association (NOEA)

This annual one-day conference provides local authority Events Officers, Recreation Managers and Licensing Officers with a round-up of the key changes in legislation and guidance that will affect the staging of local authority events in 2009. This year's conference focuses on legality, good practice and competence.

2008 was a challenging year for the staging of events with some being cancelled due to weather, low-ticket sales or, in some instances, concerns regarding competence. In the light of this, the conference will examine how competence can be measured. The conference will also examine the implementation of new legislation, initiatives and research – such as the Noise at Work Act and the recent research by The Arts Council on the role of local authorities in community arts events. Workshops will enable an in-depth look at sustainability, copyright and licensing issues.

This is an important conference for all those involved in local authority event management, production and licensing.

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WHO SHOULD ATTEND

- Chief Recreation Officers
- Leisure Services Managers
- Event Managers
- Licensing Officers
- Health and Safety Officers
- Emergency Planning Officers
- Chief Legal Officers

REGISTRATION

Online

You can register for this conference online at www.psstrategies.co.uk

Fax / Post

Please complete the enclosed booking form and fax, email or post it to the address shown on the form.

Further booking forms are available from the conference administration team on 01483 203536 or by emailing benedictbr@btinternet.com

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SPEAKERS AND REPRESENTED ORGANISATIONS INCLUDE

- Tony Ireland, Licensing Service Manager, Luton Borough Council and Vice President, National Outdoor Events Association (NOEA)
- Alan Law, Event Health and Safety Consultant
- Ben Challis, Co-Founder, Greener Festivals
Claire O'Neill, Co-Founder, Greener Festivals and Manager,
The Association of Independent Festivals
- David Brownlee, Director, Public Engagement, Arts Council England
- Jeffrey Leib, Licensing Manager, Watford Borough Council and Vice-Chair,
Institute of Licensing
- The Health and Safety Executive
- David Newham, David Newham Associates,
Intellectual Copyright Consultants

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MORNING PROGRAMME

9.45 **Registration and Refreshments**

10.30 **Chair's Introduction and Welcome**

Tony Ireland, Licensing Service Manager, Luton Borough Council and Vice President, National Outdoor Events Association (NOEA)

10.40 **'That was the Year That Was' 2008**

Alan Law, Event Health and Safety Consultant

The introductory session will provide an overview of the challenges faced by events in 2008 and the lessons learned. The presentation will provide a round up of health and safety issues affecting 2008 events including the work at heights regulations and, after one of the wettest summers on record, will look at planning for inclement weather.

11.20 **Questions**

11.30 **Refreshment Break**

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MORNING PROGRAMME

11.45 **Sustainable Events – Workshops**

Delegates may attend one workshop

A: Event Management Sustainability - BS8901

National Outdoor Events Association Representative

British Standard 8901 on Event Management Sustainability was drafted in 2006 and the final document was published in November 2007. This workshop looks at the standard and the way event organisers could work with or toward BS8901.

B: Greener Festivals

Ben Challis, Co-Founder, Greener Festivals

Claire O'Neill, Co-Founder, Greener Festivals and Manager,

The Association of Independent Festivals

This workshop will look at how environmentally efficient methods can be used at festivals and events to limit the impact on the environment. It will provide case studies of good practice and provide a forum for discussion about how environmental impact can be limited at future events.

12.45 **Noise at Work**

Health and Safety Executive (HSE) Representative

In April 2008, the Control of Noise at Work Regulations came into force in the entertainment sector and applied to staff working in venues where music is played. This session looks at how the Act has been implemented and the impact on event management.

1.10 **Questions**

1.20 **Lunch**

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AFTERNOON PROGRAMME

2.20 **Community Arts and Events – the Role of the Local Authority**

David Brownlee, Director, Public Engagement, Arts Council England

The Arts Council recently completed research into audience segmentation and how local populations view local arts events. It also looked at how an authorities events and arts programmes can affect the perception of community cohesion. This session looks at the implications from the research and provides a view of the role of local authorities in providing a balanced programme of arts and live events and in facilitating events by the private sector.

2.50 **Questions**

3.00 **Workshops**

Delegates may attend one workshop.

C: Event Licensing **The Role of the Local Authority and the Event Manager**

Jeffrey Leib, Licensing Manager, Watford Borough Council and
Vice-Chair, Institute of Licensing

This workshop will provide an update on all licensing issues of concern for the staging of live events including the development and changes in guidance of the Licensing Act and other related legislation, guidance and good practice.

D: Understanding Copyright **Key issues for the Event Industry**

David Newham, David Newham Associates

This workshop will provide an overview on the key information event managers need to know about copyright, including Performing Right Society (PRS) licences and Phonographic Performance Ltd (PPL) PPL licences.

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3.50 **Event Organiser Competence – How do we measure it?**

Alan Law, Event Health and Safety Consultant

In 2008 the Licensing Act 03 was used by local police to prevent Babyshambles playing at a festival as they were not convinced that the organisers could control the crowds or had properly considered health and safety. In addition, in Portsmouth, a three-day festival was cancelled when the Local Safety Advisory Group became concerned with the planning of the event.

This session looks at how local authorities can be assured of competence. It will look at:

- What level of documentation should be requested with a Premise Licence Application
- What information should the documentation contain
- Event Organiser's CV
- Quality and experience of their contractors
- Reasonable timescales for the receipt of documentation

4.30 **Questions**

4.40 **Chair's closing remarks**

Tony Ireland, Licensing Service Manager, Luton Borough Council
and Vice President, National Outdoor Events Association (NOEA)

4.45 **Conference Close**

PSS

Public Sector Strategies has been facilitating and producing conferences for the public sector since 1994, often in partnership with local government and central government agencies and departments. For a list of forthcoming events please visit www.PSStrategies.co.uk

Conference Objectives

- To provide an overview of the challenges faced by events in 2008 and the lessons learned.
- To examine how "competence" can be measured following the use of the Licensing Act and other legislation to force the cancellation of events in 2008 following concerns around safety and competence.
- To examine the implementation of new legislation and practices and their impact on the event industry.
- To look at the implication of recent research by the Arts Council into community participation in arts and events and the role of the local authority.
- To examine the impact of the application of the Noise at Work regulations to the event industry in 2008.
- To highlight the move towards "Greener Events" and to provide a forum for examining good practice and sustainability including the development of BS 8901.
- To focus on the key areas of understanding required by event organisers around licensing and copyright legislation.

Further Information

For further information on this, or other Public Sector Strategy (PSS) conferences, please telephone PSS on **0118 933 2636** or email info@PSStrategies.co.uk. For booking queries please contact Benedict Business Resources on 01483 203536.